AutoTech360

READY-MADE APP

New and Certified Car Sales App for Auto Dealers

A customer app where buyers browse, configure and price a car, book a test drive, request a trade-in and apply for finance.

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Automotive software for dealerships, fleets and mobility businesses in India and the Middle East

OVERVIEW

New & Certified Car Sales App

Our new and certified car sales app puts your showroom on your customers' phones. Buyers browse new and certified pre-owned stock, configure a car with live pricing, book a test drive, request a trade-in valuation and apply for finance, under your dealership's name.

Every enquiry, test drive and trade-in request goes to your sales team. Listings, prices, offers and inspection reports are managed in the app itself, so you can launch it without changing the systems you already use.

BUILT FOR

- New car dealerships
- Certified pre-owned car dealers
- Multi-brand and multi-location dealer groups
- Dealers moving vehicle sales online

FEATURES

What you get with New & Certified Car Sales App

01 **New and certified stock in one place**
New and used listings are managed in one place, with availability updated as cars are reserved and sold, so buyers see what is really in stock.

02 **Search, filters and comparison**
Buyers find the right car quickly and compare models side by side.

03 **Online showroom**
Photos, videos and full specifications for each car, so buyers understand a model before they visit.

04 **Configuration with live pricing**
Buyers choose colours, trims and accessories, and the price updates as they build their car.

05 **Test drive booking**
Buyers pick a car and a time that suits them, and the request goes straight to your sales team.

06 **Trade-in requests**
Buyers describe their current car and request a valuation as part of the same purchase.

07 **Inspection reports**
Each certified car shows its inspection report, so buyers can see what was checked before they buy.

08 **Finance applications and payments**
Buyers see finance and leasing options, apply from the car they are looking at and pay through a secure gateway.

09 **Live chat**
Buyers ask questions in the app and your sales team answers, at any point in the purchase.

10 **Order updates**
Automatic status updates and notifications keep buyers informed until the car is delivered.

WHY IT MATTERS

The difference it makes to your business

01 **Faster sales**
Search, test drives, finance and payment in one app shorten the path from interest to purchase.

02 **Selling beyond showroom hours**
Buyers browse, configure and enquire in the evening and at weekends, and your team picks up in the morning.

03 **Better-prepared buyers**
Customers arrive having chosen a model, a trim and a finance option, so showroom time goes on closing.

04 **Easier stock management**
New and certified stock stays up to date in one place.

05 **More trade-in business**
Trade-in requests inside the buying journey make it easy to buy and sell in one transaction.

HOW WE DELIVER

How we deliver New & Certified Car Sales App

01 **Load your stock**
New and certified cars are added from a spreadsheet or one by one, with photos, specifications, prices and inspection reports.

02 **Set up the buying journey**
We configure trims and options, finance and leasing offers, and the trade-in and test-drive forms to match how you sell.

03 **Train your sales team**
Your team learns to answer chats, confirm test drives and follow up trade-in requests and finance applications.

04 **Brand and publish**
The app goes out under your name, logo and colours on Android and iOS.

05 **Launch and review**
After launch we review enquiries and test-drive bookings with you and adjust listings and offers.

FAQ

Questions about New & Certified Car Sales App

Can customers buy a car completely online?

Yes, if you want them to. Customers can choose and configure a car, apply for finance, pay through a secure gateway and schedule delivery in the app. You decide which steps happen in the app and which stay in the showroom.

Does the app connect to our DMS or CRM?

No. The car sales app is a separate product with its own listings and enquiries, so it does not need a DMS or CRM. AutoTech360 DMS and CRM have their own mobile apps for sales and service teams.

How do buyers check a certified car?

Each certified car can carry its inspection report and service history on its listing, so buyers see what was checked before they visit.

Does the app handle finance and leasing?

Buyers see your finance and leasing options and apply from the car they are looking at. Applications go to your F&I team to process with your partner banks.

How is this different from AutoTech360 CRM?

The car sales app is for buyers: they browse, configure, book test drives and apply for finance from their phone. AutoTech360 CRM is for your sales team, to manage enquiries through to delivery, and has its own app. The two are separate products.

Are online payments secure?

Yes. Payments go through a secure payment gateway and personal data is encrypted throughout the buying process.

How is the car sales app priced?

The ready-made app has a one-off set-up fee for your branding and configuration, plus a licence that includes hosting, updates and support. Custom features are quoted at a fixed scope.

NEXT STEP

Sell more cars online and through mobile

Request a demo of the new and certified car sales app and see the online buyer journey for yourself.

Book a free demo: https://autotech360.com/book-a-demo/

WhatsApp or call: +91-9025555584

About AutoTech360

AutoTech360 builds technology that changes the way automotive businesses operate. We work with dealerships, fleet operators, service centres and mobility companies to deliver dealer management systems, automotive CRM, fleet management, mobile apps and AI-powered platforms, with implementation, training and ongoing support.

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